

# YOUTH SCIENCE MEDIA CHALLENGE

Promoting Scientific literacy and temper  
amongst youth



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**DEPARTMENT OF  
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National Council for Science & Technology  
Communication (NCSTC), Department of  
Science & Technology (DST)



# THE FOUNDATION

## NATIONAL FRAMEWORK FOR YOUTH SCIENCE MEDIA RESEARCH & OUTREACH

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## Think different.

*Here's to the crazy ones. The misfits. The rebels. The troublemakers. The round pegs in the square holes. The ones who see things differently. They're not fond of rules and they have no respect for the status quo. You can quote them, disagree with them, glorify or vilify them. About the only thing you can't do is ignore them. Because they change things. They push the human race forward. And while some may see them as the crazy ones, we see genius. Because the people who are crazy enough to think they can change the world are the ones who do.*

# About the challenge

Youth Science Media Challenge, a pan India initiative under the vision of Department of Science & Technology, National Council for Science & Technology Communication (NCSTC), Govt. of India to ignite the young minds and hone their innate skills by fostering scientific temper and turn this creative force into a **Harbinger of Societal Change** leading to an empowered society.

By engaging undergraduates across the country for creating immersive Science Media, in diverse forms like storytelling, case study narratives, multimedia clippings etc., the idea is to weave a new fabric of narratives using the thread of scientific backing around the issues in an interesting way.

The concept is to invoke interactive ideas for immersive scenario building for science media creation which could be a comment or a narrative of the problems, issues and challenges of ecosystem, biodiversity and environment and lead to seeking solutions for the same. The emphasis is on sensitizing society by raising awareness and leaving an impact through this immersive science media, helping people to make informed choices and thus achieve the goals of sustainable development.

Youth Science Media challenge also demonstrates the potential of novel channels for creative scientific literacy, raising scientific temper and prototyping the futures.

# Are you up for the challenge ?

Here is an interesting opportunity for all the innovative young minds (undergraduates) who have a creative streak and think differently.

If you think you can combine science and creativity to present the various challenges of ecosystem, biodiversity and environment, threatening the goals of sustainable development and think of solutions for the same in an interesting way to shift our thinking and spur the actions, this challenge is for you!.

Are you up for the challenge?



# Competition Categories for Themed Challenges

1. Audio Micro -docs/Podcasts
2. Slidecasts/ Narrated Slide shows
3. Video podcasts (Science Media/Wild nature)
4. Scripted podcasts (Science Fiction podcasts)
5. Scripted podcasts (Science Narrative podcast)

- Time duration for each category - 5 minutes
- Broad themes will be provided for challenges
- Entries can be solo or team
- A team can have up to 5 members

# Categories

# Themed Challenges

Audio Micro -docs/Podcasts

Eco wisdom for The Harbingers of Change  
Habitats at Risk & Saviour Science  
Your idea of a world too small for your scientific minds

Slidecasts/ Narrated Slide shows

Waste to Wealth Photo stories  
Biosphere Resurgence Photo stories  
Valleys of Endemic Extinction & Peaks of Eco- Restoration

Video podcasts (Science Media/Wild nature)

Science Media for promoting Circular Economy  
Wild Nature and Seeds of Resilience

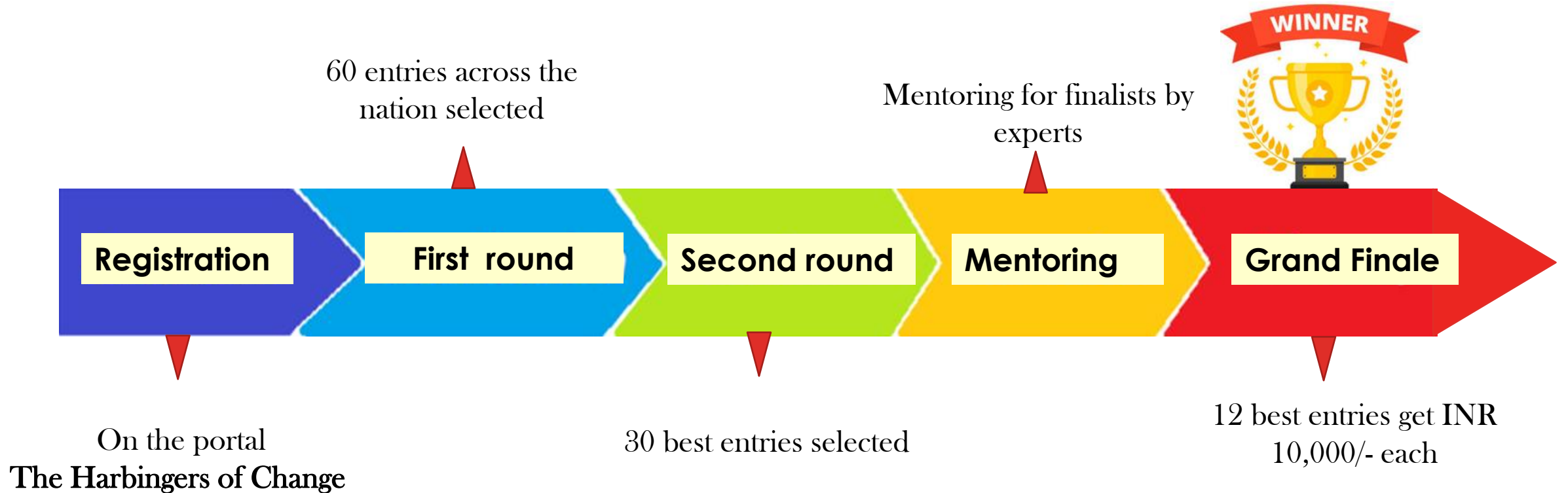
Scripted podcasts (Science Fiction podcasts)

Sci-fi for Green Architecture  
Sci-fi for Resource Efficient Futures

Scripted podcasts (Science Narrative podcast)

'Vigyan Trinetra' for One Planet Living  
Bio mimicry & Bio -philic designs

# Stages of National Challenge





# FAQs

- Q. Who can participate?  
A. Undergraduates
- Q. Is registration for the challenge a mandatory step for participation?  
A. Yes
- Q. A student can participate in more than one categories?  
A. Yes
- Q. Whether undergraduates of private colleges are eligible to participate?  
A. Yes
- Q. Do student participants need to register for the challenge if the college they are enrolled with is holding intra-college competitions to select entries for the challenge?  
A. Yes
- Q. Can a faculty member of the participating college, coordinating intra-college competitions at college, register on behalf of the participating students of the college?  
A. No, every participant (solo/team) needs to register for the challenge.

# FAQs

- Q. Does a college need to send only three best entries or three best entries for each of the category students opt to participate in?  
A. College will hold intra-college competitions for all the categories and send three best entries for each, via mail to the organizers.
- Q. In case a team entry wins, every member will get INR 10,000?  
A. No, members are considered as part of a single unit entry.
- Q. Can a student enrolled in a college directly send the entry for the challenge?  
A. If the college student is enrolled with is not holding intra-college competition, student can directly send the entry but needs to provide copy of the college Identity Card.

In case you have not got answer to your query, please feel free to contact us:

Email: [youthsciencemediachallenge@gmail.com](mailto:youthsciencemediachallenge@gmail.com)